



Caries Patient Suggestive Reminder Email Template

[Insert Head Banner graphic]

SUBJECT + PREVIEW

Helpful strategies for preventing cavities
A few reminders from your last visit

BODY COPY

At your last visit, we talked about some simple ways you can adjust your oral care to reduce your risk for cavities. As a follow-up, here are a few reminders.

[Insert Routines graphic]

You can also consider the following Philips Sonicare products to help you get the most out of your oral care.

- Sonicare power toothbrush
- Premium Plaque Defense and All-in-One brush heads
- Sonicare Power Flosser

[Insert Product Group graphic]

As you implement these daily oral care habits, feel free to contact us if you have any questions.

See you at your next appointment!

[DP office name]

EXAMPLE:



A few reminders from your last visit

At your last visit, we talked about some simple ways you can adjust your oral care to reduce your risk for cavities. As a follow-up, here are a few reminders.



Brush

Brush your teeth with a fluoridated toothpaste twice a day for two minutes. The right tool and technique make all the difference.



Focus on gumline

For areas of recession, be sure to clean gently along the gumline.



Interdental cleaning

The spaces in between your teeth are home to harmful bacteria, so clean them thoroughly for healthy gums.



Replace

Replace your brush head every three months for optimal results. Choose one designed to remove plaque deep between teeth.



Checkups

Visit the dental office 2 times a year, and ask your dental hygienist about professional fluoride treatments.

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